



koykan

# Invest in a Thriving Fast Casual Restaurant Chain: invest in Koykan

---

Koykan, a fast-growing fast casual restaurant chain aiming to become a **€100M company** by 2035, is issuing €3M in corporate bonds to finance its expansion into Germany, Austria, Czechia, Slovakia, Hungary, Croatia and Slovenia.

Known for its strong profitability and strategic growth, Koykan offers investors a unique opportunity to be part of the rapid expansion of a technology-driven restaurant brand.

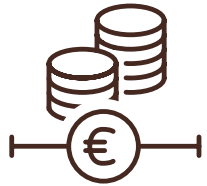
---

# Koykan in 2024

## Who is Koykan and Where Is It Now?

Koykan is a fast-growing, technology-driven fast casual restaurant chain, specializing in high-quality, quick-service food across the European continent. Founded on a franchise-ready business model, Koykan combines strong store-level profitability with an innovative approach to operational efficiency and digitalization.

As of mid-2024, Koykan has successfully raised €1.2M in equity financing (Q4 2022), upgraded four existing stores, launched its first two franchise-compliant stores, and is currently building two more corporate stores set to open in Q4 2024 and Q1 2025. The company has also secured 10 locations for new stores across Europe and signed an area development franchise agreement for three stores in Prague. Koykan's expansion plan aims to grow sales from **€1.5M to €7M over the next 24 months**, with a focus on both corporate-owned and franchise-operated stores in seven key countries.



**€1.5M**

Expected  
revenue  
in 2024



**6**

operating  
restaurants  
in 2 cities



**60**

employees



**3**

franchise  
stores  
signed



**€150k**

expected  
group  
EBITDA

# Strategic Expansion

Koykan is strategically opening new stores in:

**Germany, Austria, Czech Republic, Slovak Republic, Hungary, Slovenia and Croatia**

The company is expanding its footprint in the DACH and CEE regions by opening stores both under its ownership and through its franchise framework.

Each future location is carefully selected based on market research and consumer demand, ensuring a high potential for success and profitability.

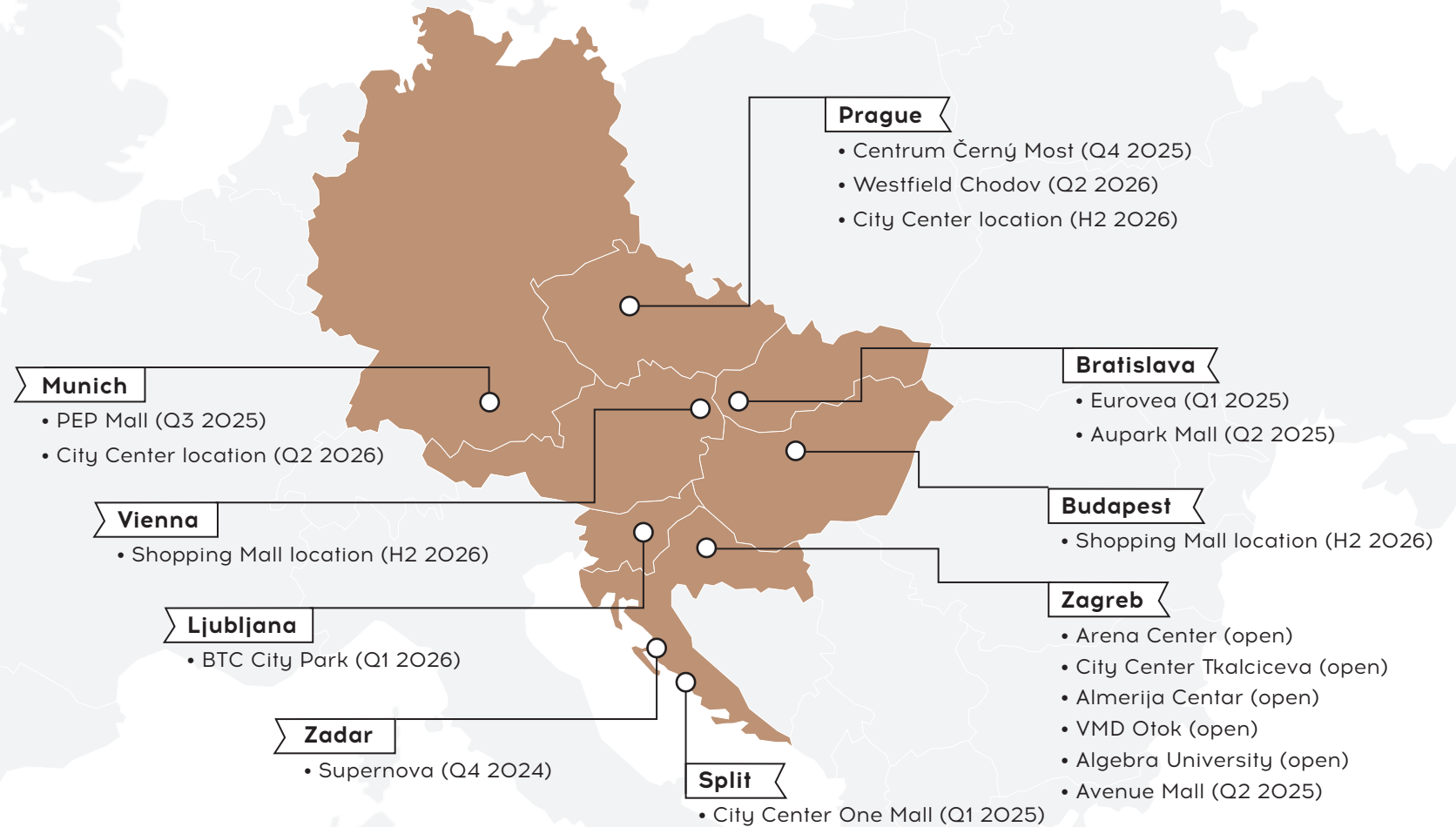


# Koykan expansion until Q2 2026

Koykan is growing its presence in the region, with plans to establish **18 company-operated restaurants** by the end of 2026.

New stores are scheduled to open in Zagreb, Zadar, and Split by Q2 2025. Bratislava will see new locations in Eurovea and Aupark Mall, while Prague will add Centrum Černý Most and Westfield Chodov by Q2 2026. Munich and Ljubljana are also set for new openings by Q2 2026. By the end of 2026, the capitals Vienna and Budapest will also get their first Koykan stores.

This strategic growth underscores Koykan's commitment to strengthening its position in the European fast-casual dining market.



# Koykan from 2024 to 2026

Through the issuance of €3M in corporate bonds, Koykan plans to **open 10 new corporate stores and secure 15+ new franchise agreements.**

The funds will support the full digitalization of company processes, reducing operational costs in logistics, production, and systems infrastructure, as well as streamlining vendor management, supply chain, inventory, and online ordering. This will provide Koykan with a competitive edge,

positioning the company for broader expansion across Europe between 2027 and 2030. This strategic initiative aims to boost operational efficiency and extend market reach, setting the stage for Koykan to become a leading force in the fast-casual dining sector across Europe.

	expected revenue	operating restaurants	employees	franchise stores signed	expected group EBITDA
2024	€1.5M	6 in 2 cities	60	3	€150k
2025	€4.2M	12 in 6 cities	120	6	€720k
2026	€7M	18 in 9 cities	175	10	€1.35M



# Koykan 2027 and beyond...

Looking ahead, Koykan aims to **build a €100M company** by establishing a top-tier QSR chain in the EU and beyond. This growth will be driven by opening 4-6 corporate stores annually while accelerating franchise development to boost cash flow and profitability.

Koykan's vision includes ongoing investment in logistics, production, and system infrastructure, with a commitment to fully digitizing vendor management, supply chain, inventory, and online ordering systems to streamline operations across both franchise and company-owned stores.

By leveraging both debt and equity financing, Koykan aims to accelerate its expansion, transforming the business into a fast casual dining chain serving millions across Europe. The objective is to become **the fastest-growing company** in the fast-casual restaurant sector, reshaping the European food market.



Build a  
**€100M**  
company



Keep existing  
**high levels**  
of per-store  
profitability



Open  
**4-6**  
corporate stores  
per year



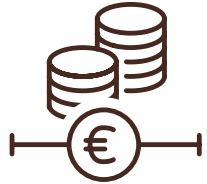
Open  
**8-12**  
franchise stores  
per year



Leverage  
**positive**  
cash flow  
to expand the  
business

# Investment Opportunity

Investing in our Fast Casual QSR chain not only supports our expansion but also ensures a stable and secure return on your investment. The CAPEX needed to open a new store is around €200,000, and our typical ROI per store is about 2 years, providing a **safe mechanism to fully return the loan** within 3 years. Beyond this, the rest of the ROI will be reinvested to open new stores and further expand our business, enhancing the security of the investment.



Corporate  
Bond Offering

€3M



Interest  
Rate

8%  
per annum



Maturity  
Period

3 years



Coupon Interest  
Rate Payment

semi-annual



Investment  
Amount

MINIMUM  
€1.000  
MAXIMUM  
€1.000.000



## Business Contacts

About Company

Phone: +385 91 3775397

Email: [boro@koykan.com](mailto:boro@koykan.com)

About Bonds

Phone: +385 99 4818183

Email: [ivor.jelavic@escontpartners.hr](mailto:ivor.jelavic@escontpartners.hr)



koykan

koykan

keep exploring with Koykan community

k

vegan gyros

talafel

meat burger

finger food special

40	41	42	47
43	44	45	
46			

collect your order

koykan